Promoting Pride in Place

Making Angus and its Communities a place where people can, and do, feel proud to live and work in.
Pride in Place
Communities achievements of their people, past and present

Glens/Country Parks/Open Spaces
Community facilities – halls etc.

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Resilience; Community Spirit – snow busters etc

Health Environment

Business & Investment in the area

Social Media
Press

Top ten positives

Linking with partners – Tourism & Heritage etc

Dog Fouling

Planting

Orchards
War Memorials
Community Groups
Schools

Litter

Media etc
Packs

Community Groups included

Galas/Events eg Tartan Week
Communities achievements of their people, past and present

Town Centres & Retailers

Rotary Clubs

Positive “Good News Stories”

National Competitions

Local Competitions

Orchards

War Memorials

Community Groups

Schools

Glen/Country Parks/Open Spaces

Green Dog Walkers

Social Media

Press
Monifieth

Monifieth’s memorial was unveiled on 25 June 1922 by the Earl of Strathmore. It was designed by Charles G. Soutar, architect in Dundee. The bronze statue was created by Herman Cawthra of London. The art deco style memorial sits within an attractive garden on a site donated by Mrs Dalymple Mitchell.

Spotlight soldier
Private Sam Brown of the Black Watch fell in action on 23 April 1917, one of 3 sons of James Brown, Tay Street. Monifieth serving at the Front. Brown was 20 years old and had been a ploughman at Ethiebratan before joining up at the end of 1914. He is buried at Brown’s Copse Cemetery, Rouex near Amiens, France.

Did you know?
- The Red Cross VAQ Hospital operated from Gerard Hall and was run by Mrs Anne McLean, a former nurse and wife of the minister.
- Monifieth’s bursar surveyor Mr Mackenzie joined up and served in the Royal Engineers.
- 85 year old Mrs Gibb of Nicoll’s Lane knitted 6 pairs of socks for servicemen in 2 months during 1916 despite her failing eyesight.
- Gunner Alex Maiden of the Royal Field Artillery, son of Monifieth’s sewing Rowatt, was gassed and wounded.
- In 1917 James F Low & Co Ltd added the Lourain Shell Factory to their iron works. The shell factory was a long, slim building made of concrete. It is now under modern housing.
- As food shortages started to bite, the rules about keeping pigs and chickens in back gardens were relaxed.
Carnoustie British Legion’s event to commemorate 100 years to the day of Charles Jarvis receiving the Victoria Cross.
Monifieth Eco Force
Arbroath – Infirmary Brae
Colourful Carnoustie
Christmas in the City - Brechin
Forfar in Flower

Kirriemuir
It’s People
Our Starting Point

- Our Village was looking tired and neglected.
- Littering of all types, vandalism, graffiti and unsocial behaviour
- Realised that our 800th presented an opportunity for change
Consultation - Priorities

• To enhance and improve the appearance of the village and natural environment.
• To strengthen our identity as an ancient fishing community.
• Create a lasting legacy – theme of fishing boat and flowers.
• Enhance the visitor experience and inform people about our unique heritage.
• Encourage a sense of pride and respect in our village.

Embarked on a journey of epic proportions
Whole Systems Approach

- We branded ourselves East Haven 800
- We developed a comprehensive communication strategy
- We included everybody with an interest and valued everybody’s ideas
- We signed up with Beautiful Scotland
- We started to apply for funds to help us achieve our ambitions

www.easthaven.com
Wow!

Needed to do something early on to engage not just our own community but the wider community and media.
Reached out beyond the boundaries of own community
Signed the pledge
Used social media to involve people
Engaged the media

Garden ahoy!
Beachgrove team launched to help steer villagers to success

Happy 800th! East Haven 800

Grant has big impact on Ha'én

Trees planted as legacy for future generations
Children in Killeen launched the village's 'hard to plant and create planting for the future' project.

Engaged the media
Leased ground from Angus Council

It was a partnership and their enabling approach helped us to achieve all of our priorities

People of all ages and abilities worked together
Empowered
Skills and ideas
What did we learn?

• Know your community – share knowledge and skills
• Communication – engage as widely as possibly
• Value everybody – no idea is a bad idea
• Build strong networks
• Have fun – people want to be part of something good!
So Proud!
Stronger Community